Toural

Funded by the European Union

TOURAL Final Event AGENDA

Cultural Heritage at the Heart of Rural Revitalisation: From Local Communities and Cultural Landscapes to Responsible Tourism and Sustainable Valorisation.

Brussels • 04 December 2026 • Avenue Louise 210, 1050 Brussels & online

Time	Session
09:30–10:00	Arrival, registration
10:00–10:20	Welcome & Introduction: TOURAL project
10:20–10:40	Listening to destinations: Cultural Heritage Assets, Local Needs & Policy Pathways
10:40–11:00	From Cultural Heritage Assets to Sustainable Tourism Models.
11:00–11:30	Coffee, networking & VR demonstration
11:30–12:00	From Sustainable Tourism Models to Cultural Heritage-Based Tourism Products
12:00–12:30	Digital tools enabling responsible cultural tourism
12:30–12:50	From project results to uptake: dissemination, exploitation & replication
12:50–13:30	Roundtable discussion | From visibility to responsibility: Protecting Cultural Heritage through Sustainable Tourism
13:30–13:45	Closing remarks
13:45–14:30	Networking lunch

Host: Abruzzo Region Brussels Office

REGIONE ABRUZZO

CERTH CENTRE FOR RESEARCH & TECHNOLOGY HELLAS

30 Years ATLANTIS CONSULTING

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Il Territorio Al Centro dell'Attenzione ITACA

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