**TOURAL**

**Multidimensional model of tourism verticals driving the sustainable balanced growth among rural & remote grids and urban clusters of rural regions, fostering macro-regional cooperation**

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**Kick-Off Meeting**

**CERTH’s Premises**

**Thessaloniki, Greece**

**22-23 February 2024**

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| **Contact Details:** |  |
| Dr. Dimosthenis Ioannidis:  | 2311 257 750 |
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| **Location:** | **https://maps.app.goo.gl/7jRJNvDKUuRxZdrw7** |

**Agenda**

| **Thursday, 22 February 2024** |
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| **Timing****(Greek Time)** | **Topic** | **Responsible partner** |
| 10:00 – 10:15 | **Welcome and meeting arrangements** | CERTH-ALL |
| 10:15 – 12:15 | **Consortium partner round table:*** *Who you are;*
* *What you do:*
	+ *Existing Portfolio of Tools & Services related to TOURAL;*
* *What you are expected to do within TOURAL project*
 | ALL |
| **12:15 – 12:35** | **Coffee break** |  |
| 12:35 – 13:00 | **Short project overview:** * *Project Vision & Objectives;*
* *The activities of the first year (milestones, deliverables);*
* *Project Terminology;*
 | CERTH |
| 13:00 – 13:30 | **WP1 Project Management*** *HORIZON EUROPE rules;*
* *Reporting;*
* *Project templates;*
* *Quality management scheme;*
* *Risk management and Contingency planning;*
* *Ethical Issues;*
 | CERTH |
| 13:30 – 13:40 | **WP2: CCT Analysis & Policy Pathways*** *Overview and plans:*
	+ *Work plan;*
	+ *Tasks;*
	+ *Objectives;*
* *Milestones and Deliverables for the 1st year;*
 | ICBSS |
| **13:40 – 14:40** | **Lunch** |  |
| 14:40 – 15:30 | **T2.1 - Regional/Macro-Regional Research on Policy Instruments, Strategies & Funded Projects*** *Objectives, plans & methodology;*
* *Partners contribution;*
* *Next steps (6 months);*
* *Towards Deliverable D2.1 (M6);*
 | ZDRN |
| 15:30 – 15:50 | **T2.2 - Policy Pathways for TOURAL Regions & Macro-Regions/Sea-Basins*** *Objectives, plans & methodology;*
* *Partners contribution;*
* *Next steps (6 months);*
 | ABR |
| 15:50 – 16:10 | **T2.3 - Co-"Work" Method & Processes*** *Objectives, plans & methodology;*
* *Partners contribution;*
* *Next steps (6 months);*
 | ICBSS |
| **16:10 – 16:30** | **Coffee break** |  |
| 16:30 – 16:50 | **T2.4 - Mapping, Engagement, Structured Feedback & Interaction with Stakeholders*** *Objectives, plans & methodology;*
* *Partners contribution;*
* *Next steps (6 months);*
 | ZDRN |
| 16:50 – 17:10 | **T2.5 - Funding Instruments Repository Supporting Tourism Value-Chains*** *Objectives, plans & methodology;*
* *Partners contribution;*
* *Next steps (6 months);*
 | ATL |
| 17:10 – 17:30 | **End of 1st Day****List of Actions: Summary and Discussions /Conclusions** | ALL |

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| **Friday, 23 February 2024** |
| **Timing****(Greek Time)** | **Topic** | **Responsible partner** |
| 10:00 – 10:20 | **WP3 - UCCST Models, Pilot Planning & Small-Scale Implementations*** Overview and plans:
	+ Work plan;
	+ Tasks;
	+ Objectives;
* Partners contribution;
* Milestones and Deliverables for the 1st year;
 | MoS |
| 10:20 – 10:40 | **WP4 - Business Modelling, Design of Tourism Products & Small-Scale Validation*** Overview and plans:
	+ Work plan;
	+ Tasks;
	+ Objectives;
* Partners contribution;
* Milestones and Deliverables for the 1st year;
 | ITACA |
| 10:40 – 11:00 | **WP5 - ICT Tools/Platform & Data Spaces*** Overview and plans:
	+ Work plan;
	+ Tasks;
	+ Objectives;
* Partners contribution;
* Milestones and Deliverables for the 1st year;
 | CERTH |
| 11:00 – 11:15 | **WP6 - Dissemination, Communication, Sustainability & Replicability*** Overview and plans:
	+ Work plan;
	+ Tasks;
	+ Objectives;
* Partners contribution;
* Milestones and Deliverables for the 1st year;
 | ATL |
| 11:15 – 11:35 | **T6.1 - Dissemination and Communication Planning and Activities*** Objectives, plans & methodology;
* Partners’ contribution;
* Next steps (6 months);
* Towards Deliverable D6.1 (M6);
 | ATL |
| 11:35 – 11:50 | **T6.3 - Capitalisation, Liaison & Synergies with Relevant Projects/Initiatives*** *Objectives, plans & methodology;*
* *Partners’ contribution;*
* *Discussion for potential synergies;*
* *Next steps (6 months);*
 | CERTH |
| **11:50 – 12:10** | **Coffee break** |  |
| 12:10 – 12:45 | Pilot Site Rural/Remote Region-1: “North Sporades” | MoS & MoA |
| 12:45 – 13:15 | Pilot Site Rural/Remote Region-2: “Province of Teramo” | ABR, ITACA, PoT |
| 13:15 – 13:45 | Pilot Site Rural/Remote Region-3: “Island of Pag / Village Šimuni” | ZDRN |
| **13:45 – 14:45** | **Lunch** |  |
| 14:45 – 15:15 | Pilot Site Rural/Remote Region-4: “Nessebar” | MoN, BHF, BRTA |
| 15:15 – 15:45 | Pilot Site Rural/Remote Region-5: “Danube Delta LAG” (Tulcea County) | GALDD |
| 15:45 – 16:15 | Pilot Site Rural/Remote Region-6: “Kutsurub rural region” | NECU, KIN |
| **16:15 – 17:00** | **List of Actions: Summary and Discussions /Conclusions** | **ALL** |